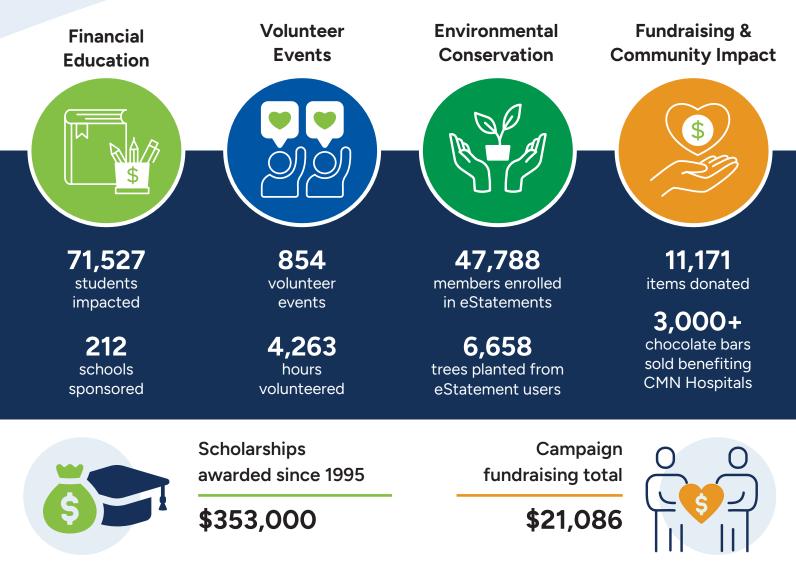


# **Our 2024 Community Impact**

*WEST* consin Credit Union is committed to making a lasting impact that extends far beyond financial services. As a not-for-profit financial cooperative, we are dedicated to supporting local initiatives to enrich the lives of the members and communities we serve. We proudly uphold our cooperative values and our mission to Inspire Better for all.



# 2024 Impact Statement

**Financial Education** 



Nu	mb	ber	of		
			•		

students impacted

Number of adults impacted **346** 

hours **511** 

Students

4.029

Hours

enrolled online

Total

#### Banzai!

Number of schools sponsored **212** 

Students impacted **65,000+** 

42.640

Teachers served **808**  65,000+ Free workbooks ordered

spent **8,940** 

### Mad City Money Events

Number of events

4

Students impacted **850** 

#### **Scholarship Program**

Scholarships awarded in 2023–24 **\$15,000**  Scholarships awarded since 1995 \$353,000

### **\$MARTCU High School Offices**

Hours spent in \$MARTCU offices **900+**  Office locationsNumber ofAmeryhigh schoolMenomonieMSRsBaldwin-Woodville8New Richmond100 model



# **Environmental Conservation**

Members enrolled in eStatements **47,800+**  Trees planted from eStatement users **6,658** 

Events 19,200 pounds

Shred

