



Our 2024 Community Impact

WESTconsin Credit Union is committed to making a lasting impact that extends far beyond financial services. As a not-for-profit financial cooperative, we are dedicated to supporting local initiatives to enrich the lives of the members and communities we serve. We proudly uphold our cooperative values and our mission to Inspire Better for all.

Financial Education



71,527
students impacted

212
schools sponsored

Volunteer Events



854
volunteer events

4,263
hours volunteered

Environmental Conservation



47,788
members enrolled in eStatements

6,658
trees planted from eStatement users

Fundraising & Community Impact



11,171
items donated

3,000+
chocolate bars sold benefiting CMN Hospitals



Scholarships awarded since 1995

\$353,000

Campaign fundraising total

\$21,086



2024 Impact Statement

Financial Education



Number of students impacted	Number of adults impacted	Total hours
6,527	346	511

Banzai!

Number of schools sponsored	Students impacted	Students enrolled online
212	65,000+	4,029
Teachers served	Free workbooks ordered	Hours spent
808	42,640	8,940

Mad City Money Events

Number of events	Students impacted
4	850

Scholarship Program

Scholarships awarded in 2023–24	Scholarships awarded since 1995
\$15,000	\$353,000

\$MARTCU High School Offices

Hours spent in \$MARTCU offices	Office locations	Number of high school MSR's
900+	Amery Menomonie Baldwin-Woodville New Richmond	8

Environmental Conservation



Members enrolled in eStatements	Trees planted from eStatement users	Shred Events
47,800+	6,658	19,200 pounds

Volunteer Events



Number of events	Number of volunteers	Number of hours volunteered
854	759	4,263

Fundraising and Community Impact



Food Drives

\$5,530 raised	1,804 items collected
-----------------------	------------------------------

Scrub-A-Dub Drive

\$1,966 raised	2,800 items collected
-----------------------	------------------------------

Children's Book Drive

\$640 raised	3,367 items collected
---------------------	------------------------------

The Mitten Tree

\$3,596 raised	2,590 items collected
-----------------------	------------------------------

Children's Miracle Network (CMN) Hospitals®

\$9,300+ raised	3,000+ World's Finest Chocolate® bars sold
------------------------	---

Fundraising total	Total items donated
\$21,086	11,171

Number of organizations impacted	Fundraising organizations impacted
247	76